

PREMIER DENTAL

FAMILY, COSMETIC & SEDATION
DENTISTRY

Everyone Loves an Attractive & Kissable Smile

Here's another reason to be extra sure you're practicing good oral hygiene... **Kissing and Cavities!**

So far this year you've been hitting the gym more often and trying to eat better for your New Year's resolution, but did you forget that Valentine's day is coming up? Whether you want to look great for your family, smile pretty for your sweetie or just boost your self-confidence—our advanced dentistry can help! Here are **Continued on Page 2** some facts

Happy Valentine's Day!

A kiss from parents to children—and between romantic partners—can transmit bacteria that cause cavities and gum disease.

Focusing on the Blessings, Not the Hardships

As many of you know, Premier Dental adopted the Groves family during the holiday season. What a blessing for us to be able to help out this more than loving family of 12. If you haven't heard the Groves family story, we would highly encourage you to read their story about how they opened up their hearts and home by adopting 9 homeless children. Last October, their mother, Melissa became quite ill and the family has endured some significant hardships.

Marie, Melissa's mom wrote in her blog, "Tonight we were visited by a local dentist (Premier Dental) and a WOWT camera man. They explained their office had chosen to adopt our family this Christmas. They brought gifts and a wonderful donation from one of their generous clients. We cannot possibly thank them enough or anyone else who has supported us along this journey. But please PLEASE know your love and generosity is truly appreciated. The greatest need still at this moment has been the struggle to raise the funds to purchase a prosthetic limb for Melissa. She doesn't have grand plans of running marathons or winning dancing contests, her greatest wish right now is just to walk up the stairs and tuck her babies in bed and kiss them goodnight. She wants what most parents want and that is to be an active part of their children's lives; and having that prosthetic will give that part of her life back to her."

The Grove's story may be read at gofundme.com/theGroves or visit our Facebook page at www.facebook.com/PremierDentalOmaha.

Dentist Trivia



Dr. Alyssa Butler

Dr. Butler enjoys running and has ran one full marathon and several half marathons. She loves spending time with her husband Sam and their daughters Brynlee and Brielle. She also enjoys trying out new recipes.

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Here are some facts about your smile:

- **Thousands of studies have shown that adults, young children, and yes, even infants, prefer looking at more attractive faces.**
- **Beall Research found that "beautiful teeth" can actually make you appear more attractive, kind, intelligent, interesting and successful to others!**
- **A recent UK smile survey suggests that nice teeth help people make new friends. Over half say attractive teeth can help in the job market.**

Based on the Oral Care Love Affair survey by the Opinion Research Corporation of 1,008 Americans, a smile is the first thing that attracts attention when meeting someone new. Bad breath and yellow teeth took the lead as major "first date turn-offs." On the other hand, beautifully whitened, well-aligned teeth and fresh breath make you "more approachable"! No wonder according to

Employee Spotlight

You may not see Naomi at your visits at Premier Dental. She is our behind the scenes, keep everything running, get-it done team member. Naomi worked with Dr. Beninato's dad for 30 years in the accounting world before joining Premier Dental. She has become a part of the Beninato family. Naomi enjoys golfing, bicycling and doing spreadsheets, yes spreadsheets, in her free time. She is great at putting anything into a spreadsheet!



Naomi

A fun fact to know about Naomi:

She knows how to drive both a tractor and a motorcycle! We would also like to congratulate Naomi on her recent engagement!

CLIP & SAVE!

Sweetheart Buddies



Ingredients:

- 5 oz white chocolate chips
- 5 oz red candy melts
- 1/2 teaspoon shortening
- 5 cups Chex cereal
- 1 cup strawberry cake mix
- 1/2 cup powdered sugar
- 1/2 package Valentine's M&M's

Directions:

1. Start by dividing the Chex mix evenly into two bowls. **YUM!**
2. In microwave safe dish, melt the white chocolate chips and shortening 30 seconds at a time. Be careful not to burn the chocolate. Dump this in the first bowl of Chex and mix evenly to coat all of the Chex cereal.
3. Melt the red candy melts, also checking and stirring 30 seconds at a time. Once melted, pour this over the second bowl of Chex and mix until coated.
4. In a gallon size Ziplock bag, mix the strawberry cake mix and powdered sugar. Dump each bowl of Chex mix in the bag and shake until coated. Combine with M&M's and serve!

What's New At Premier Dental?

... Fast Check-In Update!



Terri D.

Have you seen our new improved check-in system? Terri D. was in recently and updated her records. It is completely paperless and gives you the ability to privately update your medical and personal information. This will ensure accuracy of your records! And do not worry, we will still be providing our personalized service and greeting you at the door with our friendly smiles.

... Dr. Beninato's visit!

Dr. Beninato and his family were given the opportunity to see and tour Marine 1 during President Obama's recent visit to Omaha.



What's Happening in Omaha

Omaha Symphony Spielberg & Williams Celebration

Holland Center
February 13th @ 7:30 PM



Love, Loss, and What I Wore

Omaha Community Playhouse
January 22nd - February 14th

Tangier Shrine Circus 2016

MidAmerica Center
February 18th - February 21st
(the times vary)



AMSOIL ArenaCross Z

CenturyLink Center
March 5th @ 7:00 PM



Cowboy Up!

Durham Museum
January 30th - March 27th

Science and Art Exhibition

Strategic Air and Space Museum
January 16th - April 10th @ 9 AM-5 PM



Family Fun Night Extravaganza

Strategic Air and Space Museum
February 6th

Easter Egg Drop

Strategic Air and Space Museum
March 12th

Super City

Omaha Children's Museum
January 17th - April 10th

Rose Theater

Plastic Drastic
February 26th - March 13th

The Museum is offering \$2.00 off every admission ticket so guests can learn about all the benefits of becoming a member. Admission for the day can be converted into a membership. The Easter Egg Drop includes an Easter Egg Hunt and building a structure that would have saved Humpty Dumpty from cracking during his fall.

5 Facts About Valentine's Day

1. In Victorian times it was considered bad luck to sign a Valentine's Day card.
2. The chocolate box has been around for more than 140 years. The first Valentine's Day box of chocolates was introduced by Richard Cadbury in 1868.
3. 73% of people who buy flowers for Valentine's Day are men, while only 27% are women.
4. The oldest surviving love poem to date is written in a clay tablet from the times of the Sumerians around 3500 B.C.
5. Worldwide, over 50 million roses are given for Valentine's Day each year.



Dental Humor!



Win an
All-Inclusive
Vacation

for 2!

To Enter:

1. Refer a Friend
2. Become a New Patient
3. Submit an In-office Video Testimonial

Contest Runs Oct. 1st, 2015
Through Feb. 29th, 2016
Ask a Premier Dental Associate for Details!

6 day/5 night stay
at the five star
all-inclusive
Valentin Imperial
Maya Resort,
Mexico

Your Stay Includes:

- Air accommodations
- Food & drinks at the resort
- Non-motorized water sports
- Transfers to and from the resort
- Resort taxes

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Dentist Trivia

Which one of Premier Dental's
Doctors ran a marathon in Ohio
8 weeks pregnant?

(Find the answer on the front cover.)

Get To Know Our Dentists!

Call us in the MORNING...

We'll get you in TODAY—GUARANTEED!

Premier Dental

17110 Lakeside Hills Plaza

Omaha, NE 68130

(402) 804-1002



Current Specials!

No One Needs to Know
You are Straightening
Your Teeth!



Schedule a **FREE Consultation** on February 24th,
between 4-7pm and receive **\$1,000 OFF** any
Invisalign treatment started that day!

Limited to the First 5 Callers.

SEND A FRIEND
to Premier Dental

They receive **\$50 OFF**
their examination
& x-rays!

You receive **\$100**
account credit!

