

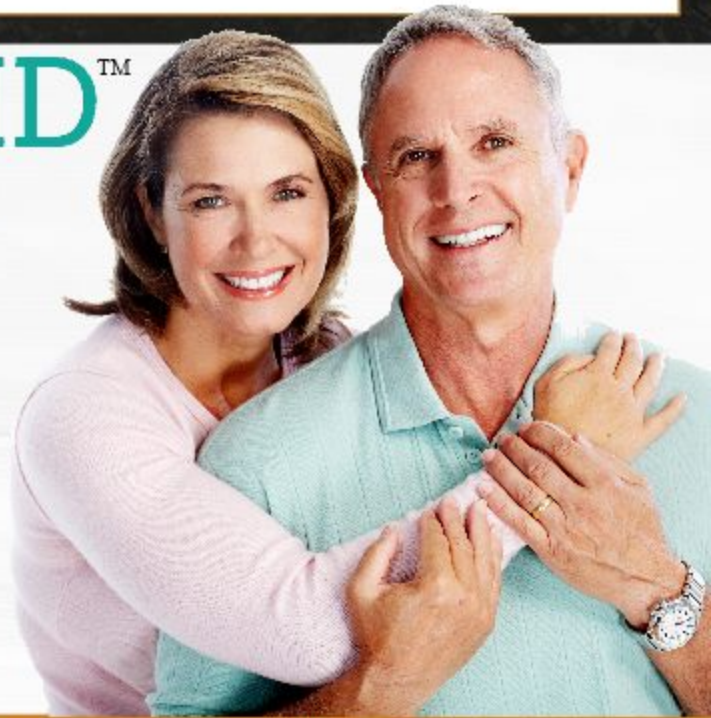
PREMIER DENTAL

FAMILY, COSMETIC & SEDATION
DENTISTRY

New Technology **OralID™**

This year alone, nearly 50,000 Americans will be diagnosed with some form of oral or pharyngeal cancer. Oral cancer screenings are regularly done by dentists and usually include a visual inspection, palpation of the jaw and neck and review of your health history. At Premier Dental, we are taking this important exam to the next level by adding a great new technology to our screening process called OralID™. It's a completely pain-free procedure where our providers use a special fluorescent light and glasses to view the tissues in your mouth. Fluorescence technology allows the clinician to see abnormal lesions in your oral cavity and throat that might not be visible to the naked eye.

Treatment is more effective and health effects can be less adverse with an early diagnosis of mouth or throat cancer. And, with early detection (discovered in Stage I or Stage II), 5-year survival rates of oral and pharyngeal cancer climb from around 50% to 83%. Your health is a priority to us! Make it a priority to you too.



Initial symptoms of oral cancer (like mouth sores, rough spots on your gums, a chronic sore throat, and more) may seem subtle or easy to write off as other, less serious, issues. So, what's the best way for you to ensure that you are keeping on top of your oral health? Well, it's easier than you think. Just stay up to date with your routine dental exams!

Dentist Trivia



Dr. Piper Larson had a car named EW, which stood for earwax, it was the color of earwax - gold. She states, "It was hatefully ugly!" Dr. Larson grew up in Jamestown, ND and learned to drive on a grain truck. Next time you are in be sure to ask her the name of her current car.

Employee Spotlight



Most of you probably know Anna Bradley as a patient care coordinator here at Premier Dental, however she worked in daycare up until 4 years ago. She states, "I had a lot to learn when I came here. With the help of my fellow co-workers I have been able to grow and expand both personally and professionally, which I greatly appreciate! My favorite aspect

of my job is to be able to explain the reasoning behind what we do here, and why your dental health is so important to your overall body."

When Anna is not at work she is either volunteering, or spending time with her family and dog! She has a furry friend that means the world to her named Milo. Anna rescued him when he was 4 months old and they have been best friends ever since.

Anna loves to challenge herself, which is what makes her such a great team member and so much fun to be around! Last summer she backpacked with her dad for 4 days on the Pacific Crest Trail in Oregon. After the long trek she was able to spend a week exploring the beautiful coast. Many more hiking trips have been planned, and the adventure and challenges will continue to help Anna grow.

NEW!

Patient of the Month

March Winner!



Lea with our patient Barb S.

Congratulations to Chris B. on being our first "Patient of the Month" in February and Barb S. in March. Thank you for being outstanding patients!

We are so grateful for our exceptional patients, and we appreciate that fact that each of you has helped make us the community that we are today!

So we would like to start celebrating YOU! As a fun way to thank you, we will be choosing a "Patient of the Month". They will receive a special gift and their photo will be displayed in the office.

Each month, we will select one patient based off the following "outstanding patient" criteria:

1. Your mouth is healthy and your smile is bright due to your exceptional oral hygiene habits!
2. You have displayed significant improvement in your oral health due to a diet change, increased brushing and flossing, or a change in habit such as having stopped drinking pop or smoking.
3. You keep your regular scheduled appointments and arrive on-time for appointments.
4. You refer your friends, family and/or coworkers into our office as new patients.
5. You've had an incredible, life changing smile transformation!
6. You give back to our community in some measurable way that is making an impact, or are just an amazingly great person!
7. You have completed a Google or Yelp review.

And the Winner of the Mexico Resort vacation is...

...the Stika Family!

We were able to surprise Mr. & Mrs. Stika with an all-inclusive vacation for 2 to the Valentin Imperial Maya Resort, Mexico! By referring a friend/family member and submitting an in-office video testimonial the Stikas were entered into our giveaway that ran from Oct. 1st, 2015 through Feb. 29th, 2016. You can view Kelli's video at www.youtube.com/watch?v=dl2LBUqo1Zg.

The Stikas have twin 2-year-olds, so they are very much looking forward to a vacation! Kelli even said she had been tanning in hopes of winning the trip! Though their name was randomly selected, we like to believe her positive thinking had something to do with their name being chosen. 😊



Stika family with Ashli & Shelby



We even surprised Mark at work with a Mexico Cake!

Be Our Next Big Winner! 2016 College World Series (See Details on Back)

Congrats Kelli & Mark!

CLIP & SAVE!



Spring Krispie Cake

Ingredients

- o 3 Tbsp. melted butter
- o 40 large marshmallows
- o 6 c. krispie rice cereal
- o 1 c. M&M's
- o ½ c. candy melts

Directions

1. In a bundt pan, generously spray with non-stick cooking spray.
2. In a large microwave-safe bowl, melt the butter. Add the marshmallows, and toss in the butter to coat. Microwave for 1½ minutes or until the marshmallows are completely melted, stopping half way to stir. Add the cereal and ¼ cup of M&M's and stir until completely mixed. Press the mixture into the bundt pan. Let the mixture set for about 10 minutes to harden. Invert onto a plate. Press the remaining M&M's into top of the cake where needed.
3. Melt the candy melts in a small microwave-safe bowl, for 30-second increments until completely melted. Drizzle over the cake. Do this with each color you wish to use. Let the cake set for about 30 minutes or until the candy drizzle hardens.

What's Happening in Omaha

May 1st, 6th-13th, 23rd-30th - The Storm Chasers baseball team home games held at Werner Park.

May 2nd-August 29th - Saturdays at Stinson in Aksarben Village 7:00-10:00 P.M. Family-friendly concerts, food/drink vendors, face painting and balloon artists. Bring your chair or blanket.

May 7th - Omaha Farmers Market located in the Old Market (open every Saturday through October 15th from 8:00 A.M. to 12:30 P.M.



May 7-8th and May 14th-15th - Renaissance Festival of Nebraska at the Bellevue Berry Farm.

May 8th (Mothers Day) - Strategic Air & Space Museum - All Moms (accompanied by children) enjoy free admission to the Museum. Free family activities all day, including learning how to make a bath bomb for Mom.

May 8th (Mothers Day) - "Mothers, Macaws and Mimosas: A Mother's Day Brunch at the Henry Doorly Zoo from 10:00 A.M. to 11:30 A.M. Members: \$35 Adults, \$30 Children (age 3-11). Non-Members: \$40 Adults, \$35 Children (age 3-11) Free for Children 2 and under. Reservations required.

May 12th 7:30PM - Luke Bryan with Little Big Town and Dustin Lynch in Omaha at the CenturyLink Center

May 13th-17th - Once at the Orpheum Theater

May 26th - Patient Appreciation Night at the Storm Chasers Game! (See details to the left)

April 11th-June 12th, 2016 - Saving Places: 50 Years of Landmark Preservation Exhibit at the Durham Museum, 801 S. 10th St. Omaha, NE 68108. Admission \$11 Adults, \$8 seniors, \$7 Children (3-12). Free for 2 years & under.

Patient Appreciation Night

Join Us!

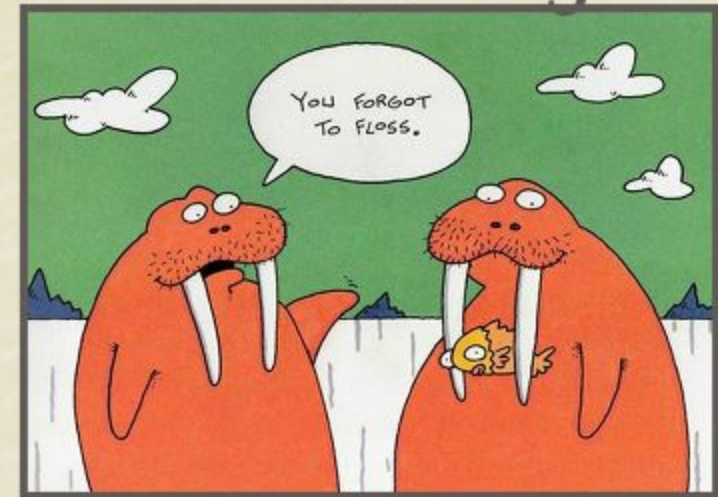
For an evening of fun at Werner Park

May 26th, 2016
Werner Park
Game Time: 6:35 P.M.
Tailgating 5:00-6:30 P.M.

Look for the Premier Dental tent where there will be food, games, prizes & giveaways!

Please RSVP by May 10th, 2016 to info@premiersmile.com or call 402-330-6757 so we can be sure to have your tickets ready for you at the tent!

Dental Funny!



ADMIT FOUR

PREMIER DENTAL PRESENTS

an **ALL-STAR** **GIVEAWAY!**

Win 4 Reserved Tickets to the
2016 COLLEGE WORLD SERIES



Be An **ALL-STAR** Winner By:

1. Referring a friend or family member
2. Submit an in-office video testimonial
3. RSVP and attend our patient appreciation event May 26th, 2016 (Please RSVP by May 10th, 2016)

Contest runs through May 25th, 2016
Ask a Premier Dental Associate for details

PREMIER DENTAL
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Current Special!



SEND A FRIEND
to Premier Dental

They receive \$50 OFF
their examination
& x-rays!

You receive \$100
account credit!

Premier Dental
Easter Fun!!!



Dr. Alyssa Butler with her 2 girls Brynlee and Brielle and the Easter Bunny. Taken at Dr. Beninato's house for our office Easter Egg Hunt.

Call us in the MORNING...

We'll get you in TODAY—GUARANTEED!

Premier Dental

17110 Lakeside Hills Plaza

Omaha, NE 68130

(402) 804-1002

www.premiersmile.com



Dentist Trivia

Which one of Premier Dental's
Doctors had a car named Earwax?

(Find the answer on the front cover)

Get To Know Our Dentists!